



thomassoltis@gmail.com | (412) 289-1760 | www.thomassoltis.com

CERTIFICATIONS

Adobe Certified Professional Certification

Graphic Design & Illustration Using Adobe Illustrator | August 2023

Coursera

Google UX Design Professional Certificate | June 2023

SKILLS

UX Design	Graphic Design	Textile Design
Logo Design	Website Design	Vector Design
Catalog Design	Package Design	Brand Identity
Typography	Animation	Video Editing
Motion Graphics	Banner Ads	E-Commerce
Social Media	Wireframing	SEO Integration
Action Script 2, 3	Usability Testing	2D Engineering
HTML 5	Presentations	Email Campaigns
CSS3	Brochures	Book Covers
JQuery	SEO Integration	Prototyping
XML	Infographics	User Research

APPLICATIONS

Figma	Canva	Adobe XD	Photoshop
Illustrator	InDesign	Edge	Animate
Muse	Acrobat Pro	Flash	Dreamweaver
Fireworks	After Effects	Adobe Spark	Premier
WordPress	Umbraco	Joomla	Subline Text
Webflow	Squarespace	Elementor	PowerPoint
Word	iMovie	iWork	Final Cut Pro
Motion	Keynote	DVD Studio Pro	NewTek Lightwave
Corel Draw	Mailchimp	Constant Contact	Salesforce

EDUCATION

Edinboro University of Pennsylvania, Edinboro, PA

Bachelor of Fine Arts Degree in Applied Media Arts Cinema/Animation | GPA: 3.45 | Dec 2008

Westmoreland County Community College, Youngwood, PA

Associate in Applied Science Degree in Multimedia Technology | GPA: 3.85 | Dec 2005
Certificate in Video / Television Production | GPA: 3.85 | May 2006

ACHIEVEMENTS

For Fans By Fans | T-shirt Contest

- Finalist Jurassic Park Fan Art Design Contest
- Finalist My Little Pony Fan Forage Contest

Threadless | T-shirt Contest

- Finalist Rocketeer Contest

MILITARY EXPERIENCE

Pennsylvania Army National Guard | U.S. Army, 166th RTI, Fort Indiantown Gap, Anville, PA

Officer Candidate | 3/2009 - 3/2012

- Performed operation orders and completed after action report.
- Training in leadership roles and conducting operations
- Honorably Discharged: March 2012

Pennsylvania Air National Guard | U.S. Air Force, 171st ARW, Pittsburgh International Airport, Pittsburgh, PA

Senior Airman, E4 | 11/2001 - 11/2008

- Performed maintenance on KC-135 tankers
- Honorably Discharged: October 2008

WORK EXPERIENCE

Leading Evolutionary Designs, Blairsville, PA

Consulting Website / Graphic Designer | 5/2013 – Present

URL: www.ledjacket.com

- Work closely with the owner on creative and brand development
- Oversee proper digital organization of all creative deliverables
- Produce and maintain materials requiring design, including brand marketing and advertising, social channels, catalog, email, and website using Adobe Illustrator, Adobe XD, Adobe Photoshop, Adobe InDesign, and Adobe Muse

Special Lite Products Company LLC, Loyalhanna, PA

Graphic Design Technician | 1/2022 – 3/2023

URL: www.specialliteproducts.com | www.mailboxesandsigns.com

- Crafted a library of 100+ 2D engineering drawings of signs, hardware, and product assemblies using Adobe Illustrator and Adobe Acrobat Pro
- Maintained and updated companies' websites using WordPress and Umbraco
- Provide graphic design support to manufacturing and sales
- Designed and edited marketing pieces, product photos, brochures, signage, motion graphics, Constant Contact email campaigns, Mail Chip email campaigns, Facebook Advertising, social media campaigns, internal forms, and stationery

Inventionland, Pittsburgh, PA

Remote Product Researcher / Designer | 10/2017 – 12/2021

- Created over 100+ book covers designs that align with the authors' vision and branding using Adobe Photoshop and Adobe Illustrator
- Conducted strategic research to determine market potential of products
- Photographed products and edit images to enhance visual impact
- Produced and edited images in vector and bitmap formats for package design using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign
- Engineered boxes that fit best to display the clients' product using Adobe Photoshop and Adobe Illustrator

Carnegie Learning, Pittsburgh, PA

Remote Content Production Specialist | 1/2021 - 7/2021

- Prepared and publish content for digital and print using Adobe InDesign and Adobe Acrobat Pro
- Provided image retouching and manipulation using Adobe Photoshop

Dick's Sporting Goods, Coraopolis, PA

Amicus DSS Contractor / Illustration Artist | 2/2017 - 6/2017

- Produced vector illustrations for display guide using Adobe Illustrator
- Collaborated with designers, marketing, and leadership to design digital content to support client's strategy and adhere to brand design guide
- Worked with stakeholders to provide digital and graphic design support

Nokomis Inc., Charleroi, PA

Website Administrator / Marketing Peripheral Specialist | 8/2016 - 2/2017

URL: www.nokomisinc.com

- Developed marketing materials to promote products and services (digital media, online advertising, social media, web, mobile, email)
- Produced videos and animations for product presentations using Adobe After Effects and Adobe Animate
- Collaborated with technical staff in marketing campaigns utilizing print and interactive designs using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign

Quad Graphics Inc., Coraopolis, PA

Aquent Temp / Email Designer | 12/2014 - 12/2015

- Ensured all emails are built, tested, and delivered according to the email marketing calendar
- Implemented and preformed email creative testing plan
- Created responsive and adaptive email templates for both desktop and mobile readability, developing interactive designs in functional HTML
- Prepared Photoshop files as required by layering, slicing, and resizing photos and graphics

Image Time Neon Clocks, Perryopolis, PA

Graphic / Website Designer | 4/2013 - 12/2014

URL: www.neonclock.com | www.advancedmaterialscience.com | www.balltransfer.com | www.creativeindustrialsystems.com | www.superiorshalesolutions.com

- Provided professional branding and media production in print and digital formats
- Converted ideas into visual presentations using Adobe Illustrator and Adobe Photoshop
- Produced and designed weekly email campaigns related to new products and events